

## **ITAV Exercise:**

## Who is Your Community?

**Background:** Sustainable software is that which remains viable and effective as long as it is needed. Who decides if software is viable, effective and needed? The community!

This exercise will help identify the stakeholders who make up your community and create a high-level map of their characteristics. This process will support the team's work developing balanced strategies to advance sustainability goals around governance, technology, resources, and engagement.

**Preparation:** In advance of the session, each leadership group member should think about the various stakeholders (individual, group or organization) within or outside of VIVO who is impacted by its outcome and who has an interest in its success. Email a list of your stakeholders to Laurie at <a href="mailto:laurie.arp@lyrasis.org">laurie.arp@lyrasis.org</a> by Thursday, November 7 noon eastern.

## In Session:

- Review different stakeholder groups submitted
- Discuss any objections or additions about stakeholders submitted
- Prioritize stakeholder groups
- Questions:
  - What have been/are the goals for top 2 stakeholder groups? Are we
    making progress toward achieving those goals? If not, why not?
  - Have any elements of the diagram changed over the last year? Have any new stakeholders entered or left the community? Why?
  - What community skills are required to achieve these goals? Which elements of our community include these skills?

**Deliverable**: Consensus on the audience(s) for VIVO. This will provide a foundation and "guard rails" for all future work.