



# VIVO ITAV Sustainability: Status Summary

December 2019

Background: In fall 2019, following the DuraSpace LYRASIS merger, LYRASIS staff undertook an ITAV Sustainability Assessment of the various DuraSpace Community Supported Programs. This VIVO Status Summary reflects the high-level results of that assessment and reflects recommendations for consideration.

## 1. Current program phase per facet

### a. Governance: 2 – Stabilizing

#### i. Phase 2 Characteristics

1. Functional but limited in one or more aspects
2. Existing policies and procedures but exhibit strong influence from founders/funders
3. Moving forward requires succession planning to ensure program continuity

### b. Technology: 2 – Expanding and Integrating

#### (i) Phase 2 Characteristics

1. More than one public release, with formal release cycle
2. Used in production outside founding organizations
3. Adding new features and functionality and exploring integrations
4. May have technical debt or be working on re-architecture

### c. Resources: 1 – Creating Consistency

#### i. Phase 1 Characteristics

1. Single funder or champion
2. Staff is grant-funded
3. Small number of contributors

### d. Community Engagement: 1 - Getting Beyond Initial Stakeholders

#### i. Phase 1 Characteristics

1. Lack of engagement with broader communities
2. Lack of externally focused communication strategy
3. Tension between “doing” core set work vs engaging the larger audience to seed community

## 2. Moving forward objectives

- Revisit governance practices
- Decide technical direction based on community needs
- Expand community of funders and contributors
- Gain dedicated staffing for program coordination

## 3. Top trends

- non-US opportunities are greatest opportunity for VIVO. Regional/national ones most helpful as linked data doesn't really work unless/until there is broader participation (permissions)

## 4. Membership

Membership Totals										
	Platinum+	Gold	Silver	Bronze	Copper	Supporter	Total	Revenue	Retenti on Rate	Growth Rate
2017	5	4	2	7	3		21	\$ 174,083.00		
2018	6	5	2	8	4		25	\$ 209,083.00	100.00%	19.05%
2019	5	4	2	8	4		23	\$ 179,916.00	92.00%	-8.00%
Total							30			

## 5. An idea bank of insights or actions that have the potential to move the needle for your program

- Create communication and engagement strategy (beyond governance)
  - Outreach campaign – create clear value proposition, targeted membership for outreach campus wide (not just library or one person)
- Work with vendors to support development needs

**Next Step: Formalize your program's overall intent: "Re-Incubate"**