

# Wednesday 9th January

## Joining information

To join the Meeting:

<https://bluejeans.com/546127358>

To join via Room System:

Video Conferencing System: [bjn.vc](https://bjn.vc) -or-199.48.152.152

Meeting ID : 972118731

To join via phone :

1) Dial:

+1.408.740.7256 (US (San Jose))

+1.888.240.2560 (US Toll Free)

+1.408.317.9253 (US (Primary, San Jose))

(see all numbers - <http://bluejeans.com/numbers>)

2) Enter Conference ID : 972118731

## Attendees

~~Karen Cariani (WGBH, Boston)~~

Jon Dunn (Indiana University)

Hannah Frost (Stanford University)

Richard Green (University of Hull - co-facilitator)

Jessica Hilt (University of California, San Diego)

Brian Hole (Ubiquity Press)

Ryan Steans (Northwestern University, Avalon - co-facilitator)

## Agenda

1. Changes to agenda
2. Appointment of Chair/Facilitator
  1. [Jon Dunn agreed to chair the group going forward.](#)
3. Working Group membership
  1. [Any further thoughts since the last call - how do we get input from the people who authorize the checks/cheques?](#)
  2. [No new names for the moment. Agreement that we should reach out as needed to people we might want to engage \(ULs etc\) but that they would be unlikely to join the group as regular members.](#)
4. 2019 Partner and Supporter Fundraising call
  1. [How to action the suggestions from the December 19th call?](#)
  2. [Devote next call to this. Aim for a "general" ask with DuraSpace but also a more targeted one to Partners etc. Preface with personal contact using the list put together in December. Partners' voting list may be useful too. Need to have text for the general call by the end of February.](#)  
[Potential ontributors list at: https://docs.google.com/spreadsheets/d/1ws0pBfuZcdxN\\_UpnE8LGTtsox2-Myl\\_4jUbV3UqnDCk/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ws0pBfuZcdxN_UpnE8LGTtsox2-Myl_4jUbV3UqnDCk/edit?usp=sharing)  
[Previous fundraising letters: https://docs.google.com/document/d/1rawDb5Xe3U\\_VWvDGPYZkgO5-hAIRbZn9GwBuVKWpoIM/edit](https://docs.google.com/document/d/1rawDb5Xe3U_VWvDGPYZkgO5-hAIRbZn9GwBuVKWpoIM/edit)

5. Sponsorship for Samvera Connect
  1. Review the thoughts from last call
  2. Review examples of other sponsorship schemes - did that happen?
  3. Should Connect seek sponsors? - we have not yet reached a recommendation  
 Devote next but one call to this. We need recommendations by the end of March.  
 Danielle Robinson at Code for Science and Society has volunteered to talk to us (thanks, Brian) about possible supporting philanthropic organizations; this may be helpful and relevant for our sponsorship and large-scale funding discussions.
  
6. Large-scale fundraising
  1. Review thoughts from last call - particularly as funding of this sort seems to be getting tight in the US?
  2. How would we "sell it to them". (What would they get for their money beyond "feeling good"?)
    1. Does the 1% open source funding model have any leverage? <https://www.ericholscher.com/blog/2018/mar/9/one-percent-for-open-source/>
    2. Or the 2.5% initiative - David Lewis from IUPUI - libraries should give 2.5% to community-based projects supporting infrastructure to open source - what percentage of institutions budget is the library archive <https://scholarworks.iupui.edu/handle/1805/14063>  
  
 Fedora, DuraSpace, Samvera - bundling that gift? Should Samvera community bundle that?
  3. How might we develop a contributory model from service providers?
  4. Maurice York and James Hilton hosted a meeting in Ann Arbor during December to talk about funding, coherence and alignment in our sector - considering trying to co-ordinate organizations and their funding. (See also Joint Roadmap for Open Science Tools ([jrost.org](http://jrost.org)), Invest in Open ([link needed](#)), and Open Source Alliance for Open Science (<https://osaos.org/open-source-alliance-for-open-science/>) In due course, we may need to become part of some sort of consortium in order to survive; "going it alone" may become more challenging. These initiatives may represent an opportunity or an existential threat. We need to get much better at marketing and branding to emphasize that we are worth funding to get to a long-term position of sustainability.
  
7. Date of next meeting
  1. tbd - can we agree the next one now? (FYI: Marketing WG are taking the alternate Wednesdays in our pattern)
  2. Set up a Doodle poll to agree future dates?
  3. JD to organize Doodle(s). Next call devoted to annual fundraising, next but one to conference sponsorship.

## Notes by Ryan

Jon Dunn - Chair

No additional members - follow up with specialists as identified and needed

List of people to reach out to personally at each institution - Richard may have that list

Voting contacts for each of the partners (Ryan has) -

Timing for this: March/ April - coordinated approach by end of February

In not too distant future - email content/ draft - put some thought into the letter - find text from last couple of years (Richard will link to the minutes)

For Samvera Connect - sponsorship (March 31) - U Wash - by end of March have to secure sponsors

Focus call on particular topics - every other call on sponsors vs. outreach for year

Outreach for philanthropic organizations - Danielle Robinson, DAT data transfer project Code for Science and Society (Code4science?)

JROST.org and Investinopen/ Invest In Open

Just explore - what is the strategy? Funders attend and figure out how to put packages together

Need messaging - can't just wait for things to happen - be a part of groups, how do they compete and compliment what we do? - Getting us to sustainability

Next topic - Partner fundraising