

Background for membership drive discussion

1. We need more help with the membership drive. Currently, we don't have enough people. We need one or two more to have a committee. Without more people on the membership committee, we won't do a membership drive. Without a membership drive, we may not get new members.
2. The membership task force might work something like this, or the committee could create an entirely new process:
 - David Wilcox will likely join the committee for strategic help and possibly to contact prospects.
 - The membership drive is all about maintaining relationships with prospects.
 - Mike maintains a spreadsheet of real prospects as well as potential prospects.
 - The committee will meet regularly (every other week?) for a number of months.
 - Committee members may be asked to reach out to prospects to schedule a call with Mike.
3. Please help us brainstorm ideas for holding a membership drive:
 - a. Would you be available to help with membership in some capacity?
 - b. Any ideas for how we can proceed if we don't get additional volunteers?
 - c. Ideas for participating outside of work hours?

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