DRAFT Initial Sustainability Survey

Purpose: help the Sustainability WG do an early evaluation of ARK community interests and perceptions of value

Target audience: Expression of Interest (EOI) respondents, possibly also to the 535 registered ARK organizational contacts from the NAAN registry

Time to complete: ?

Please add working comments in italics.

Note: a cover letter can explain some background and point to the FAQ.

The ARKs-in-the-Open (AITO) project would like to ask current and potential ARK users for input on how we should target our initial efforts and how they might be supported. From previous feedback, we identified a number of possibilities below. Please rank these in priority order (1=highest) from your perspective, and indicate whether you or others in your organization would be willing to contribute time and effort.

Priority Ranking	Activity Description	Would you participate?
	Open source development of ARK resolver software (next generation of NOID & N2T).	
	Open source development project for an ARK management application (similar to ezid.cdlib.org) that uses N2T.	
	Effort to promote ARK understanding and usage.	
	Effort to catalog the kinds of things ARKs are being used to identify.	
	Running a consortial ARK resolver and/or management service for ARK community members.	
	Other? Please describe.	

Would your organization be willing to become a Founding Member of our new ARK community and pay a membership fee to support the efforts listed above?

We are planning to hold the next ARK Summit in-person meeting in 2020, probably in North America and co-located with another related conference.

1. Would you or someone from your organization be willing to travel to participate in this Summit?
2. What conference would you suggest this Summit be co-located with?

What type of organization do you represent?

- Library, Archive, Museum, Publisher, Educational, Research Lab, Other
- For-profit, non-profit

What is your role in the organization?

How large is your organization?

- Insert ranges: 1-20, 21-100, 101-500, 501-1000, 1000+

Does your organization currently assign ARKs?

Does your organization run its own ARK resolver? yes/no/don't know

Is your organization a member of DuraSpace or Lyrasis?

End of survey

Prior draft survey questions below

… to better understand what ARK users (current and potential) value and what they would contribute to sustain and develop that value.

1. *What value/potential do you see in the ARK identifier? For questions 1 and 2, it may be useful to provide some options as well as a space for free text.*
2. *What value/potential do you see in the ARKs-in-the-Open (AITO) project? Our audience will have filled out an EOI form showing interest in the project?*
3. *Would you travel to attend an ARKs or AITO in-person meeting if it were held in conjunction with another conference of interest?*
    a. *If so, what other conferences would be of interest to you?*
4. *As a member of the ARK community, would you rather contribute money (eg, membership fee) or effort (eg, developer hours)?*
5. *Does your organization run its own ARK resolver (for its own ARKs)?*
6. *Does some external group/organization/vendor run an ARK resolver for your ARKs?*

    a. *If so, who is that group/organization/vendor?*
    b. *Do you pay for the use of that external ARK resolver?*
    c. *(optional) How much do you pay for the use of that external ARK resolver?*
7. *Would you be willing to use a community-run ARK resolver? Would you pay to use it?*
8. *Would you be willing to use a community-run ARK identifier management service (similar to EZID.cdlib.org) instead of your current solution? Would you pay to use it?*
9. *Would you participate in an open software development effort to create the next great ARK resolver?*
10. *Is your organization a member of Duraspace or Lyrasis?*