2019-06-13 Outreach WG Agenda and Notes

Date

11 Jun 2019

Attendees

- John Kunze
- Tracy Seneca
- Kurt Ewoldsen
- Sébastien Peyrard
 Maria Gould

Discussion items

Time	Item	Who	Notes
	current survey status		Ready to go by the end of this week; requesting responses in two weeks.
	use inputs to inform next survey?		First group will be EOI respondents, then the NAAN registrants.
			This group "owns" the results and prepares the next survey.
	FAQ v0.91 still in-progress		After mailing list review, then declare it finished for a year.
	Question: final review phase at ARKs forum /mailing list ?		Wait for translation to French? maybe not - this could be asynchronous.
			Keep an eye on translations to Spanish and French.
	animation ideas; who can help with storyboarding?		2-minute maximum, rather than 5-minute; more like TV commercial
			KE: recommend role of persona, Kurt, at org Y, who has problem Z, and here's how ARKs makes things better; what are those roles? what are make it better?
			KE: want them to be generic so they cover broad base
			Roles:
			curator in museum,
			librarians from catalog side, digital library, virtual exhibitions
			archivist working with special collections
			"things don't break until system-to-system migration"
			TS: people don't realize they need PIDs until they realize that their ids were going to break
			TS: we're going to have to change every reference to the old stuff in, and this will happen again and again
			"I have legacy ids"
			Collection management (archivesspace)
			Content management (contentdm)
			DAMS (more backend digital preservation)
			JK: what about journal systems like OJS
			MG: maybe "librarian" is too general, better might "digital repository/scholarship librarian"
			JK: museums sometimes want to leverage legacy identifiers
	LYRASIS webinar offer; what topics to cover in a 1-hour session?		TS: would be really helpful to know, which LYRASIS-supported tools work with ARKs?
			KE: maybe the topic could be more generic, such as the benefits of PIDs
			TS: Archivesspace is really about finding aids; Islandora could use ARK support

Action items

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