

2019-06-27 VIVO Membership Task Force Meeting

3 PM US Eastern Time

Call-in Information

Join from PC, Mac, Linux, iOS or Android: <https://ufl.zoom.us/j/2912662891>

Or iPhone one-tap:

US: +16699006833,,2912662891# or +16465588656,,2912662891#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 646 558 8656

Meeting ID: 291 266 2891

International numbers available: <https://zoom.us/u/c9C9CqIT5>

Or an H.323/SIP room system:

H.323:

162.255.37.11 (US West)

162.255.36.11 (US East)

221.122.88.195 (China)

115.114.131.7 (India)

213.19.144.110 (EMEA)

202.177.207.158 (Australia)

209.9.211.110 (Hong Kong)

64.211.144.160 (Brazil)

69.174.57.160 (Canada)

Meeting ID: 291 266 2891

SIP: 2912662891@zoomcrc.com

Or Skype for Business (Lync):

<https://ufl.zoom.us/skype/2912662891>

Attendees

[David Wilcox](#)

[Michele Mennielli](#)

[Ann Beynon](#)

Regrets

[Virginia \(Ginny\) Pannabecker](#)

[Dong Joon \(DJ\) Lee](#)

[Terrie R. Wheeler](#)

[Mike Conlon](#)

Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: https://duraspace.org/registry/?gv_search=&filter_10=VIVO

Agenda

1. [Review prospects](#) and current members
 - a. Any updates for the spreadsheet?
2. Membership strategy
 - a. Summary and feedback on the [membership analysis report](#)

Notes

1. [Review prospects](#) and current members
2. Membership strategy
 - a. Summary and feedback on the [membership analysis report](#)
 - i. Useful report, would have been great to have earlier on
 - ii. Will this be shared with the Leadership Group?
 1. Ideally, yes - the plan is to share with this group and then with Leaders
 2. Some of the recommendations are related to governance activities
 - iii. In light of recent membership cancellations this is important
 - iv. The report makes clear that there is a lot of risk - small number of high level members accounting for much of the budget
 - v. Need to diversify through outreach to other countries
 - vi. Need to think about composition of membership task force - are other Leaders interested?
 - vii. The report is strategic; membership task force could become more strategic
 - viii. This group isn't reporting directly to Leaders - should be a regular item on the agenda
 1. Show financials and impact of membership on budget
 2. Leaders need to advocate for VIVO usage and membership
 - b. Current users of Elsevier products aren't coming to VIVO conference but they should be - bring them in
 - i. VIVO needs to expand beyond its current user base - lots of potential
 - ii. Need to increase users, not just members
 - c. Expansion via user groups
 - i. Establish official user groups (e.g. in Germany)
 - ii. Latin America is a good prospect, Mic was contacted by VIVO users in Costa Rica
 - d. Conferences and events need to be more strategic in terms of increasing users and members
 - i. European VIVO conference could be held in conjunction with EuroCRIS conference
 - ii. No equivalent in US, maybe Expert Finder conference? Associate VIVO conference with this event
 - e. Working with LYRASIS
 - i. VIVO webinars for members
 1. VIVO has international members, they should be invited to speak at the webinar

Action Items

- [David Wilcox](#) work with Michele to complete membership analysis and share with group
- [David Wilcox](#) Update prospects spreadsheet with contacts from CRM
- [Ann Beynon](#) ask Julia to add membership update to upcoming Leaders agenda
- [David Wilcox](#) Draft membership report indicating which prospects are likely to become members