

2019-10-17 VIVO Membership Task Force Meeting

3 PM US Eastern Time

Call-in Information

To join the online meeting:

- Go to: <https://lyrasis.zoom.us/my/vivo1>
- One tap mobile:
 - US: +16699006833,,9358074182# or +19292056099,,9358074182#
- Or Telephone:
 - US: +1 669 900 6833 or +1 929 205 6099 or 877 853 5257
 - Meeting ID: 935 807 4182
- International numbers available: <https://zoom.us/j/aeANHanzED>

Attendees

[Ann Beynon](#)

[Terrie R. Wheeler](#)

[Virginia \(Ginny\) Pannabecker](#)

[Michele Mennielli](#)

[Mike Conlon](#)

[Dong Joon \(DJ\) Lee](#)

[David Wilcox](#)

Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: https://duraspace.org/registry/?gv_search=&filter_10=VIVO

Agenda

1. Resetting the purpose and goals for this group
 - a. Should the focus be purely tactical, or should we also work on membership strategy?
 - b. What about community engagement? Should this group work on organizing user group meetings, workshops, etc.?
2. Who is in this group
 - a. Who are the full members? Are there others we should invite for specific meetings/initiatives?
3. Updates on prospects

Notes

- Task forces and groups
 - New groups suggested in Montenegro
 - This group should include both membership and community engagement, strategy
- Membership as a standing item in LG meetings
 - Raising awareness about members and revenue
- Community engagement
 - German user group coming up soon
 - Work with Christian to develop and engagement strategy
 - Invite to specific calls related to this
 - Mic working on organizing an event in Spain with SIGMA
 - Future VIVO camps
 - Nothing on the calendar yet
- Prospects
 - New sites from registry added to prospect spreadsheet
 - Task force members to add names beside prospects where they know anyone
- Next meeting agenda
 - More of a strategic focus
 - Identify areas of activities to focus on (camps, user groups, etc.)

- Who organizes camps, where are they, what are the criteria, etc.
- Conference proposals, workshops, webinars, etc.
- Should we pursue joint users groups?

Action Items

- [David Wilcox](#) Draft membership report indicating which prospects are likely to become members
- [Ann Beynon](#) send message to VIVO leaders with link to last LG meeting agenda and pitch to join this group (instead of this, we discussed it in the August LG meeting)
- [David Wilcox](#) poll the group to see if there is a better time for this meeting
- [David Wilcox](#) reach out to Christian about meeting on engagement re: German user group
- [Ann Beynon](#) contact Communication task force about following up with conference attendees about membership