

# 2019-10-31 VIVO Membership Task Force Meeting

3 PM US Eastern Time

## Call-in Information

To join the online meeting:

- Go to: <https://lyrasis.zoom.us/my/vivo1>
- One tap mobile:
  - US: +16699006833,,9358074182# or +19292056099,,9358074182#
- Or Telephone:
  - US: +1 669 900 6833 or +1 929 205 6099 or 877 853 5257
  - Meeting ID: 935 807 4182
- International numbers available: <https://zoom.us/j/aeANHanzED>

## Attendees

[Ann Beynon](#)

[Terrie R. Wheeler](#)

[Dong Joon \(DJ\) Lee](#)

[David Wilcox](#)

## Regrets

[Michele Mennielli](#)

## Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: [https://duraspace.org/registry/?gv\\_search=&filter\\_10=VIVO](https://duraspace.org/registry/?gv_search=&filter_10=VIVO)

## Agenda

1. Community engagement strategy
  - a. Identify areas of activities to focus on (camps, user groups, workshops, etc.)
    - i. Who organizes them, what are the criteria, where are they held, etc.
  - b. Conference strategy
    - i. Proposing presentations, panels, workshops, etc.
  - c. Joint user groups
2. Updates on prospects

## Notes

### Community engagement strategy

- VIVO Camps
  - Scheduled based on critical mass of interest. Somewhat ad hoc
  - Do we need new criteria?
  - Camps so far have had fairly low turnout
  - Can we gauge interest ahead of time?
  - Need to plan in advance - ideally 6 months or more
  - Create a survey to gauge interest
  - Where to host?
    - Weill Cornell, Duke, UNC?
- Conferences
  - Where/when is the next VIVO conference?
  - Workshops and user group meetings alongside other conferences
    - [Potential events](#)
  - Ann working on a membership reminder email for VIVO conference attendees

## Prospects

- Ann emailing sites from registry to gather information

## Action Items

- [David Wilcox](#) Draft membership report indicating which prospects are likely to become members
- [Ann Beynon](#) send message to VIVO leaders with link to last LG meeting agenda and pitch to join this group (instead of this, we discussed it in the August LG meeting)
- [David Wilcox](#) reach out to Christian about meeting on engagement re: German user group
- [Ann Beynon](#) contact Communication task force about following up with conference attendees about membership