

# 2020-05-06 Communication Outreach Marketing and Community Meeting

## Attendees

## Agenda

- Check-in, and welcome to Jennifer Gilbert from NLM!
- Next steps in Articulating the value of community and the collective during the pandemic and the power of the Fedora network.
  - Review and gather more information for [communication focus - Fedora value and Fedora 6](#) - this is compiled from the chat logs at the Fedora Leaders meeting. Would be good to continue filling out - can send out to the Leaders list. What do folks think?
  - Make recommendations for an infographic that outlines the digital collections powered by Fedora, the increase in usage during remote work (if there is data).
  - Make recommendations a downloadable brochure about Fedora and the Fedora 6 work.
  - Consult with LYRASIS about creating the infographic and brochure.
- Assist in developing remote Fedora camps/meetings
  - What are folks already doing? Based on Leaders meeting, do we want to investigate any particular methods and make recommendations to David?

## Notes

- Discussion around the right format for user group or other Fedora "conference" style events.
  - Shorter rather than longer sessions preferred. Fatigue of consuming material from screen for long periods.
  - Consideration that shorter and more frequent sessions could drive engagement.
  - Shorter sessions also allow the ability to focus on different audiences.
- Melissa has ideas and approaches she is using for Islandora she is willing to share.
- The idea of a combined Fedora User Group meeting was endorsed.
- Online format provides opportunity for different sized (i.e. smaller) institutions to highlight their work. Since cost of travel not a barrier.