

2021-09-22 Communication Outreach Marketing and Community Sub-Group

Attendees: Este Pope, Arran Griffith, Robin Ruggaber

Minutes:

- 1) Need to review group membership, include option for members who aren't on leaders.
- 2) Would like to work on building out a space on the wiki for a media kit that schools can use to add an 'intel inside' style logo to indicate that a repository is run by Fedora.
- 3) Want to get an update about the Fedora website. Three years into the merger, this site is still showing Duraspace as the home and also has a duraspace url. Would like to get an update on where this website is in the queue/timeline for the update. This is blocking our ability to make other updates to the website, which are waiting on when we finish migrating the site to the Lyrasis environment.
- 4) Este rolling off the subgroup, will need to update meeting invitation.
- 5) Discussion on how to engage with community to increase revenue - possibilities to crowd fund some extra resources/commitment for next 3 years, or one time investment of capital from service providers? On precipice of membership campaign. Need to do a Fedora 6.0 mailout/web based. Need to do some webinars for new faces/not members.