2022-03-24 Outreach WG Agenda and Notes

Date

24 Mar 2022

Attendees

- Maria Gould
- Julien Antoine Raemy
- John Kunze

Goals

ARK/IIIF, Quickstart guide, new ARK format transition

Discussion items

Item	Who	Notes
Announcements		jk: low turnout today – probably should have reminded people that the US changed clocks two weeks earlier than Europe
Calls for papers, submission deadlines, upcoming meetings: Calendar of events		
Any news items we should blog about?		
ARK & IIIF blog post – call for reviewers		jk: exciting topic and great embedded videos, but dense jr: yes, could use to be broken down into simpler pieces; could get interesting use cases from BnF and Durham Library jk: I'd be available to help with the next round of edits
Quickstart guide ready to go out? • current gdoc version • current arks.org WP version • question: ok to link to it from QUICKSTART top menu label? • ok to point to it from NAAN response letter?		all: changes are ok; interim best top level menu label (short, accurate) is "GET STARTED" all: fine to point to this page from the NAAN response letter ACTION: jk will make these changes
ARK spec transition planning • blog post out (softly); big change is from ark:/12345 to ark:12345 • how do we make first noises – twitter, email forum, direct email to implementers? • when do we change documentation on website and wikipedia? • when do we ask implementers to honor the new form? • what tools do we give them (eg, an online validity checker)?		mg: when would it take effect, how much lead time is needed? mg: if it is permanently backward compatible, does that disincentive people from changing? jk: who can craft the transition plan? mg: happy to be part of a group that does that, but don't have time to lead it or strategize jk: who else should be part of the planning? Bnf, Smithsonian, Internet Archive, Portico, Nat'l Library of Luxembourg
New NAAN form asks more questions -- ask also what software platform they're planning to use? (this would help prioritize our documentation and outreach)		mg: makes sense; in addition to some common platforms, make sure to have an "I don't know" choice jr: for IIIF community we regularly have surveys for this kind of question ACTION: jk will make add question to form

Action items

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