

# VIVO Notes 03 -- March 15, 2010

## VIVO Logo



As you can see, we have a new logo – clean, simple, modern and in continuity with the logo we have been using. The Marketing and Branding team is working on a national marketing plan, a set of identity guidelines (including the logo), and new contact management capabilities based on Constant Contact [www.constantcontact.com](http://www.constantcontact.com). The team will develop and provide letterhead, PowerPoint templates and web site graphics for consistent look and feel across the project. When these items appear, please use them as provided. It is very important that we do not alter the logo in any way. See <https://confluence.cornell.edu/display/ennsrd/Marketing+and+Branding>

## Survey for the Six Month Review April 6

If you have not already filled out the survey for the six month review, please take 10 minutes to do so at <http://www.surveymonkey.com/s/2GTQFGQ>. We would like to get a response from every team member. We very much want to hear from you!

## Disambiguation Workshop March 18-19 at the UF Hilton, Gainesville

The NIH Workshop on Identifiers and Disambiguation in Scholarly Work is this Thursday and Friday at the UF Hilton. If you are in Gainesville, you are invited to attend the public presentations on Thursday at 1:30 PM. See <http://scimaps.org/flat/meeting/100318>.

## More National VIVO Conference

The first annual VIVO conference will be held August 12 and 13 in the New York Hall of Science. ([www.nysci.org](http://www.nysci.org)). Kristi Holmes, Washington University, will chair the program committee, responsible for session formats and speakers. If you have ideas regarding the program, please contact Kristi and the program committee. See <https://confluence.cornell.edu/display/ennsrd/Conference+Planning>

## Authorship Guidelines

The Publications committee has developed authorship guidelines for papers, posters, abstracts and other scholarly work coming from the VIVO project. If you are submitting an abstract, or planning a presentation, poster, or other work, please review the guidelines, available at <https://confluence.cornell.edu/display/ennsrd/Corporate+Authorship>

## Technical Advisory Board

The Technical Advisory Board (TAB) is up and running. Chaired by Dean Krafft, the TAB will offer advice to the VIVO team on all matters related to the semantic web, linked open data and the ontology. The TAB is an internationally recognized group of experts and we expect them to serve a critical role in improving the VIVO technology. See <https://confluence.cornell.edu/display/ennsrd/Technical+Advisory+Board>

## Release 1.0 is coming!

Much effort is going into the completion of Release 1.0, due the first week of April. The release will contain linked open data features, as well as an improved and documented ontology. These improvements are critical steps in our ability to engage partners, open participation and demonstrate concepts regarding the national network of scientists.

## Presentations Given

Thanks to all the VIVO presentations, there is a great deal of positive discussion about VIVO across the country. As presentations are given, they are posted to the Wiki. Three presentations were given last week – Mike at the Southeastern University Research Association in Raleigh, Medha and Jon at AMIA Translational Bioinformatics in San Francisco. See <https://confluence.cornell.edu/display/ennsrd/Presentations+Given>

## Mike Conlon will be away

Mike Conlon is out of the country March 21 to March 28, email and phone is very limited. Please contact your team lead with questions. Mike is back in the office on Monday March 29.

## Ideas, Questions, Comments

Have an idea, question, or comment about VIVO? Pass along your thoughts to your team lead for inclusion in the wiki!