

# VIVO Strategic Path

(Carol, rec)

VIVO software/business can be to represent information about people and their productivity; a business case

- The DNA of VIVO is that the data can be shared; there will be uses that will be one-off rather than large usage
- The pitch needs to be shorter--this organization is looking to maintain VIVO as the key extensible information research platform
- Create and share data about scholarly work; what rather than how we do it

One strategic tactic would be to create a simple VIVO

- Brilliant design to the platform is to take in any amount of scholarly work; we did a fabulous job on a core purpose
- Agreement on the mission

Alliances with VIVO

- Other projects and DuraSpace
- Developing ecosystems--in repos, publishers; we want to make it shareable, we knit things together
- We are natural partners and can allow connectivity
- We need a place at the table for conversations about machine-enabled data transmission from...
- Map Fedora and VIVO ontologies? Yes
- Andrew Woods is asking for use cases
- In favor of a strategic relationship with Fedora

Not in the business of supporting internal admin function at an institution?

- Offices of sponsored programs need compliance info and can get it from VIVO, careful about where we draw the line
- Have information to support the admin function and the publishing function
- If its easy to get data out of VIVO it makes it easier

Spurring adoption and enabling implementation

- Lots of ideas, need a product manager
- Leadership or leading, right words? It is a leadership "product"
- For more users, survey is a start
  - how data is collected is good piece of documentation
  - negotiating adoption is key information
  - canonical institutional models would be good