

VIVO Strategic Planning Meeting - December 1-2, 2014

Venue

The Ver Steeg Faculty Lounge, Room 3770 (South Tower)

Northwestern University Main Library

1970 Campus Drive, Northwestern University

Evanston, IL 60208-2300

Phone: 847.491.7658 Fax: 847.491.8306 Email: library@northwestern.edu

Time

The meeting will begin promptly at 12:00 noon, Monday December 1. Lunch will be available and we'll begin working over lunch. The meeting will end ~ 5:00 p.m. on Monday to allow attendees to check in to their hotel before dinner.

A Group Dinner is planned for Monday evening at 7:00 p.m. at the [The Stained Glass](#), 1735 Benson Ave, Evanston, IL 60201 +1-847-864-8600

We will resume the meeting at 8:30 a.m., Tuesday December 2. Breakfast will be available and we'll begin working during our meal. The meeting will end at 12:00 pm.

Transport from O'Hare Airport

Evanston is about 15 miles from O'Hare. Taxis are in abundance at the airport. Expect about a half-hour ride (give or take, highly dependent on traffic).

Maps

[Interactive Google Map with Key Meeting Locations](#) (Library, Hotels, Restaurant), addresses, step-by-step walking or driving directions. Access here or via mobile (link distributed by email). Especially handy on mobile devices.

[Static Evanston Area Map with Key Locations.](#)

[Static Chicago area Map](#)

[Evanston Campus and Parking Map - Deering Library Location](#)

[Northwestern University Library, Deering Library Map](#) (1970 Campus Drive, Northwestern University, Evanston, IL)

[Ver Steeg Faculty Lounge](#), Room 3770 (South Tower)

Hotel Information

Both of the hotels listed below are conveniently located and within easy walking distance of our meeting and dinner Monday evening, although Kristi Holmes has made a disclaimer related to unpredictable extreme Windy City winter weather.

[Hilton Orrington/Evanston](#)

1710 Orrington Avenue, Evanston, Illinois, 60201, USA +1-847-866-8700

[The Homestead](#)

1625 Hinman Avenue, Evanston, IL 60201 +1-847-475-3300

Dinner

7:00 pm, Monday, December 1, 2014

[The Stained Glass](#), 1735 Benson Ave, Evanston, IL 60201 +1-847-864-8600

Meeting Goals

- Monday, December 1, 2014
 - Review and Agree Upon Shared Understanding VIVO's Value Proposition & Mission
 - Identify and Discuss Key VIVO Goals & Issues
 - Prioritize Key VIVO Goals & Issues
- Tuesday, December 2, 2014
 - Develop High Level Action Plans for Prioritized VIVO Goals & Issues
 - Identify Key Means for Communicating and Vetting the Strategic Plan
 - Develop Next Steps

[Click to view Agenda:](#)

Survey Results:

A brief survey was sent to 41 recipients representing the VIVO Leadership Group, the VIVO Steering Group, the VIVO Management Team and the VIVO Strategy Group. Nineteen of 41 (46%) survey participants responded to the survey. Recipients were asked to provide bullet point answers to the following questions:

- What do you think the value proposition is for VIVO? [Click here to view raw data.](#)
- What do you see as VIVO's top goals in the next 2-3 years? [Click here to view raw data.](#)
- What do you think are the key issues and challenges for VIVO that need to be addressed in the next 2-3 years? [Click here to view raw data.](#)

Survey respondents articulated a wide-range of statements regarding the [Value Proposition for VIVO](#).

Goals were created by analyzing the raw survey data and were categorized by 3 Strategic Themes, including:

- Community
- Sustainability
- Technology

[Click here to view Strategic Theme Goals](#) generated from aggregated survey data.

Click to view Attendees: