

# Telling VIVO Stories Task Force

## Context:

A core focus of the VIVO Strategic plan is to grow our open source community and actively engage its members. The Telling VIVO Stories Task Force of the Community Engagement Work Group aims to increase interactions and build deeper connections between community members and institutions by creating and publishing stories about their innovative VIVO implementations. The stories will be generated from information gathered as community members from one institution interview members from other institutions. The VIVO stories will be published widely throughout the VIVO and DuraSpace communities to raise awareness about VIVO community initiatives, while encouraging other community members to participate in telling their VIVO stories.

## Objectives:

- Increase engagement of VIVO community members through the familiar process of storytelling;
- Develop more and deeper connections among and between VIVO community members and beyond; provide an avenue for community members to develop personal relationships;
- Generate awareness, interest, and participation of the wider VIVO and open source community by "connecting the research dots" about the activities and accomplishments of VIVO community members and institutions in the emerging research data landscape;
- Implementation of a Community Engagement Working Group Task Force to familiarize the working group with the Task Force framework so that it becomes familiar to them and will lower the barriers to using the framework to efficiently execute work.

## Deliverables:

- Stories generated by the Telling VIVO Stories Task Force as published blog posts to publicize current community activities;
- Guidelines and suggestions including a basic story structure, links to examples of Stories and suggested interview questions;
- Interview transcripts that may be interesting to readers and published in lieu of a VIVO Story;
- Material for use in DuraSpace QuickBytes;
- An archive of VIVO Stories for [vivoweb.org](http://vivoweb.org) that can be referenced by website visitors.

## Suggested Schedule:

Develop Charge <ul style="list-style-type: none"><li>• Develop draft <a href="#">"Telling VIVO Stories" guidelines/template</a></li><li>• Conduct first interview and develop draft of first story</li><li>• Compile interview kit for volunteers</li><li>• Conduct additional interviews and write stories</li></ul>	2 weeks	complete
Publish <ul style="list-style-type: none"><li>• Publish VIVO stories written so far</li><li>• Add language to each story explaining 1) that this story is an ad hoc VIVO community activity and 2) how to participate in the activity (at the end of doc). If so, go to (guidelines/template link) for instructions, and send the finished copy to Julia and Carol"</li></ul>	10 days	by April 30
Wait for voluntary participant responses <ul style="list-style-type: none"><li>• Send a press release to encourage participation, why we are doing this, links to stories.</li></ul>	6 weeks	by June 15
Solicit members <ul style="list-style-type: none"><li>• Ask four - five communicators for their help/membership, aim for three (Carol and Julia)</li></ul>	6 weeks	by July 30
Publish round 2 of VIVO Stories <ul style="list-style-type: none"><li>• Assign reporter(s)</li><li>• Conduct interview(s)</li><li>• Write 3-4 paragraph profile<ul style="list-style-type: none"><li>–Introduction to organization or institution</li><li>–Background: why VIVO was selected; requirements</li><li>–Strategic organizational or institutional goals enabled by VIVO; unique customizations</li><li>–Future of VIVO at organization or institution</li></ul></li></ul>	1 week	(by) 4 /30 /2015
Steering Group review and feedback  Use VIVO conference to get more people involved	After 2 published rounds of stories	August, September

## **Members:**

Facilitator (Julia Trimmer, Duke)

Marketing and Communications representative from DuraSpace (Carol Minton Morris)

3 members solicited from the community in response to this proposal (the VIVO Task Force framework calls for 3 members that may be from different organizations to respond positively to the proposal and volunteer to work on it.).

Any other interested members from the VIVO community.

## **Communication Channels:**

VIVO and DuraSpace selected internal and external mailing lists

Twitter and other social media channels

VIVO blog

VIVO wiki

DuraSpace blog and publications

## **Meeting Agendas and Notes:**

This task force will meet only if members request a meeting.

Solicitation for agenda items will commence 3 days before a meeting is held

An agenda will be published 2 days before a meeting is held by sending to Task Force members and posting on the VIVO wiki

Meeting Minutes must be published on the VIVO wiki so that they are publicly available